

AYOUB AIT ENNAJJAR

Front End Developer

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Casablanca, Morocco



SUMMARY

I am a self-taught Front-end developer. I primarily focus on writing clean, elegant, and efficient code. I am proficient in HTML, CSS, JavaScript, and WordPress. Over the past 3 years, I have primarily worked for companies that specialize in enterprise web applications development.

EXPERIENCE

Wordpress Developer

[NEARCODES.COM](#) | [Freelance](#)

2018 - Ongoing | Gulf Countries

nearcodes is a personal website that delivers services such as Front-end development, WordPress, Website Support, and Maintenance Services

- Multi-tasked numerous personal projects for career advancement while employed full time.

Co-Founder | Front-End Developer

[B-SENSEI](#)

2018 - Ongoing | Morocco, Casablanca, BNP PARIS Group CASANERSHORE

B-sensei is a startup that develops Fin-Tech solutions for financial institutions.

- Developed First MVP Platform for our first client BMCI bank.
- Collaborated with product team members to implement new features development.
- Played a vital role in defining, implementing, and enforcing quality practices in the team organization to ensure internal controls, quality, and compliance policies and standards.
- Work with Agile SCRUM . Participate in all Agile ceremonies. Work closely with the Scrum master to estimate the effort of new features.

Lead Web Developer

[REFERENCE PROD](#)

02/2018 - Ongoing | Morocco, Rabat

Reference PROD is a communication & audiovisual production agency based in Rabat.

Specialized in consulting and production with several areas of expertise:

Social Media Marketing, Web Development, Branding, Design, Paid Advertising, Brand Awareness, Product Launch, Social Strategy, Leads Acquisition, Public Relations, Press.

- Developed websites from front to backend using PHP, JavaScript, and HTML, CSS.
- Designed and maintained both corporate and client websites, using scripting languages and content management systems including WordPress.
- Integrated Web applications with various APIs/Web Services to send/fetch data and populate on the pages developed.
- Enhanced user experience and accomplish webpage objectives by creating site structure, navigation, page optimization, and graphics integration.
- Implemented enhancements that improved web functionality and responsiveness.
- Daily maintenance of websites, including debugging issues and performing speed tests.
- Troubleshoot errors via Webmaster Tools and produced audits that summarized website situation as it pertains to SEO.

SKILLS

Languages

JavaScript | HTML5 | CSS3 | PHP

C# | C

CMS

WordPress | PrestaShop | Shopify

Drupal | Joomla

Database

MySQL | HeidiSQL | SQL server

phpMyAdmin

Tools and Libraries

React JS | Vue JS | Bootstrap | Git

jQuery | DevTools | Sublime Text

FTP | cPanel | WHM | VS Code

npm | Microsoft Visual Studio

Webpack | Sass

Server Technologies

Apache | MAMP | WAMP | XAMP

Laragon

EXPERIENCE

Co-Founder | Web Admin

UTAKASHI

📅 2017 - Ongoing 📍 Morocco, Casablanca

Lunching First Online Japanese music streaming & lyrical service provider Platform / Mobile App

- evaluated website performance by checking metrics such as loading time and memory consumption. Going beyond the technical aspects, also assess user feedback, effectiveness, and traffic, even exploring marketing techniques such as newsletters and SEO to draw more users into the website.
- Constantly added content and tweak the layout for large-scale changes such as expanding the website

EDUCATION

Software Development Technician Diploma

ISTA HH1 CASABLANCA

📅 09/2015 - 07/2017

Two-year degree (Applied Mathematics)

Cadi Ayyad Science University, Marrakech

📅 09/2013 - 07/2015

Bachelor's degree in Physical Science

Imam El Bokhari, Chichaoua

📅 09/2011 - 06/2012

CERTIFICATION

HTML Tutorial Course

Sololearn E-learning | Issued 18 February, 2017

PHP Tutorial Course

Sololearn E-learning | Issued 18 February, 2017

Javascript Tutorial Course

Sololearn E-learning | Issued 18 February, 2017

CSS Fundamentals course

Sololearn E-learning | Issued 08 April, 2020

Certificate Of Appreciation

Super Cabin Company, Qatar | Issued 05 02, 2020

PASSIONS

🎬 Cinematography

🧘 Yoga

🎹 Piano & Violin

🧠 Artificial Intelligence

❤️ Learning languages

🏔️ Climbing

AWARDS



Awards

•1st Prize: <HACKDAYS> Hackathon organized by La Factory-Start-Up & Group BNP Paribas.

•1st Prize: #BOEING747 Hackathon organized by Royal Air Maroc.

•4th Prize: ONCFDIGITAL Hackathon organized by ONCF Group.

•4th Prize: Open Innovation Hackathon organized by Attijariwafa bank Group.

•1st Prize: Hack & Pitch Hackathon organized by INWI

LANGUAGES

English

Fluent



French

Conversational



Arabic

Native



SOFT SKILLS



Ability To Learn Quickly & Manage Change



Sharp Analytical Ability



Innovation and Creativity



Enthusiasm



Teamwork



Problem Solving



Interpersonal Skills

FIND ME ONLINE



LinkedIn

linkedin.com/in/ayoub-ait-ennajjar



GitHub

github.com/nearcodes



Portfolio

nearcodes.com